



SIES Graduate School of Technology  
Sri Chandrasekarendra Saraswati Vidyapuram  
Sector 5, Nerul, Navimumbai-400706



## Department of Electronics and Telecommunication

### Event Report

#### Digital Design Hacks 101

Event Information
<b>Event Type:</b> Webinar
<b>Event title:</b> Digital Design Hacks 101
<b>Event Date:</b> 18 <sup>th</sup> & 19 <sup>th</sup> June, 2020
<b>Organized for:</b> Students from all UG courses
<b>Organized by:</b> IEEE Student Branch, SIES GST
<b>Target Audience:</b> 80-100 students
<b>Attachments:</b> <ol style="list-style-type: none"><li>1. Photographs (in JPEG/PNG)</li><li>2. Feedback analysis (Bar Graphs and Pie Chart)</li><li>3. Written Feedback</li><li>4. Impact analysis</li></ol>

## Event Description

The IEEE SIESGST Student Branch conducted the Webinar Series “Digital Design Hacks 101” on 18<sup>th</sup> and 19<sup>th</sup> June 2020 for the students to get familiar with the use of softwares like CorelDraw and Adobe Photoshop during this lockdown period of the Covid-19 pandemic.

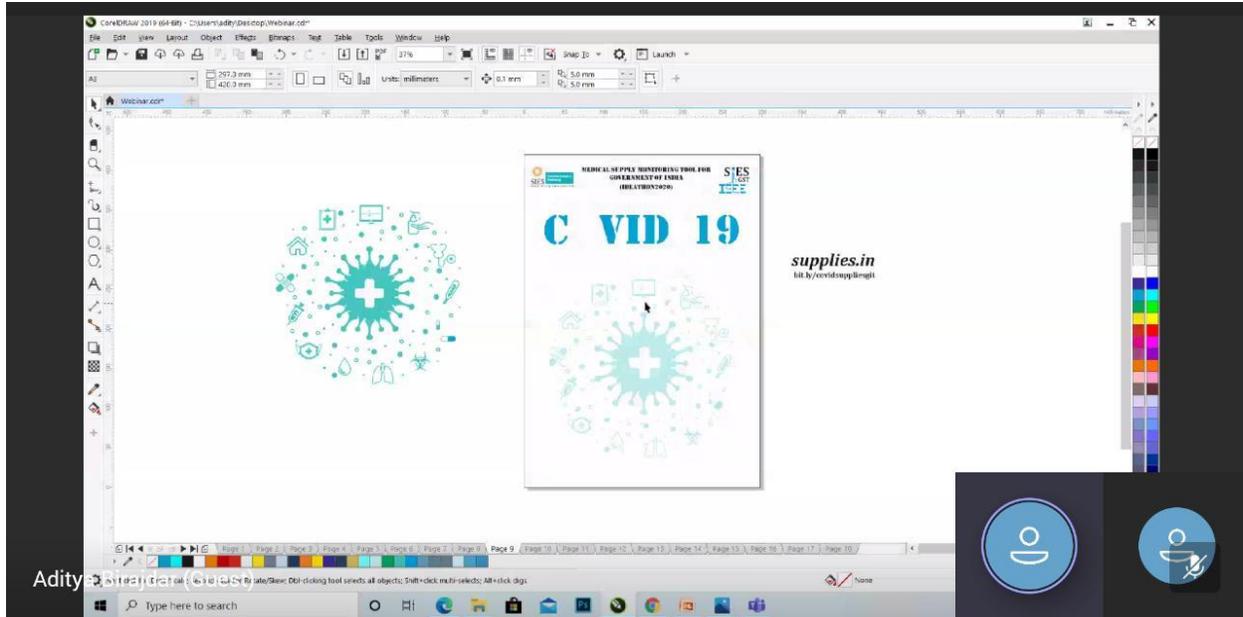
Promotion for our first ever Webinar Series “Digital Design Hacks 101” was made through different Social Media handles of IEEE SIESGST such as LinkedIn, Instagram, and Facebook and was also spread as a WhatsApp message. Interested participants were asked to join a WhatsApp group for the ease of communication and the guidelines for attending the Webinar were given in the same group. This free, one hour session helped students build a foundation for using both CorelDraw as well as Adobe Photoshop and understand basic design terminology.

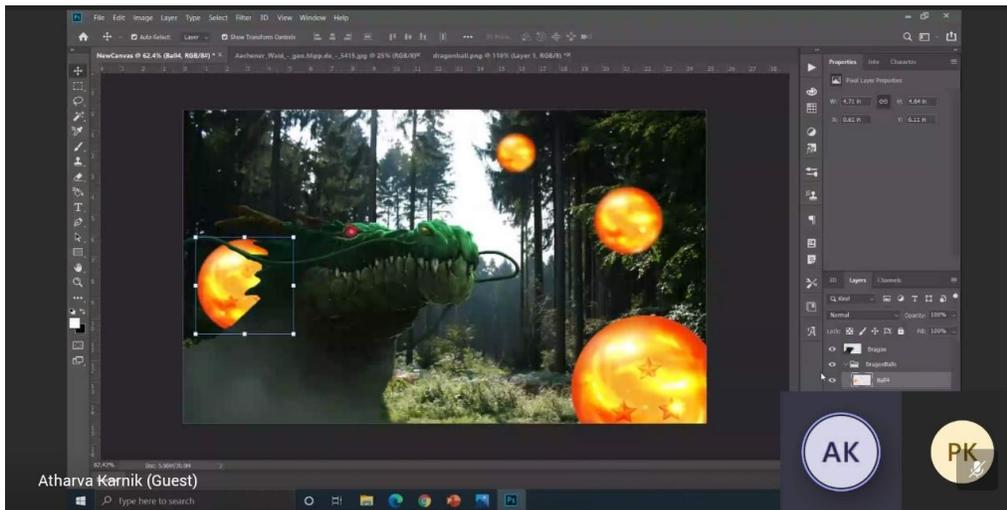
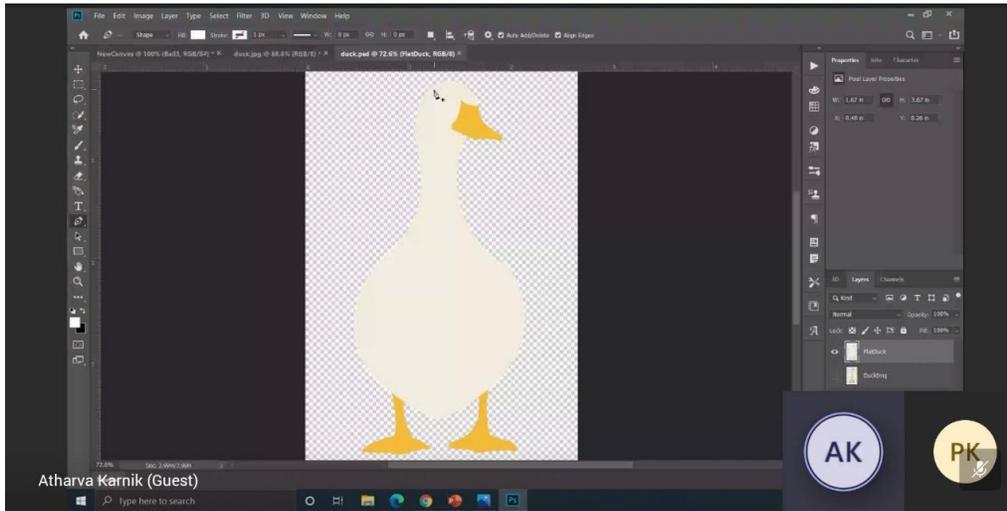
On Day 1, Design Mentor of IEEE SIESGST Mr. Aditya Birajdar started with the demonstration for installing CorelDraw and explained a short well-defined colour theory used in the software. After this, all the necessary and powerful tools were explained in a practical manner by taking various examples, one of them being our winning Digital Poster “COVID-19 Supplies” and at the end of the session an online live quiz was conducted where participants were given an opportunity to showcase the skills gained through this session.

On Day2, Design Mentor of IEEE SIESGST Mr. Atharva Karnik started with the demonstration for installing Adobe Photoshop and explained various tools present in the software. Then he demonstrated the beginner fundamentals including how to manipulate images, create layers, and more. And finally at the end of the session an online live quiz was conducted where participants were given an opportunity to showcase the skills gained through this session.

This Webinar Series got an enormous response and it was concluded by announcing a Technical Poster Making Competition “DESIGNIT” where interested students will be able to apply these skills learnt in this webinar.

# Photographs:

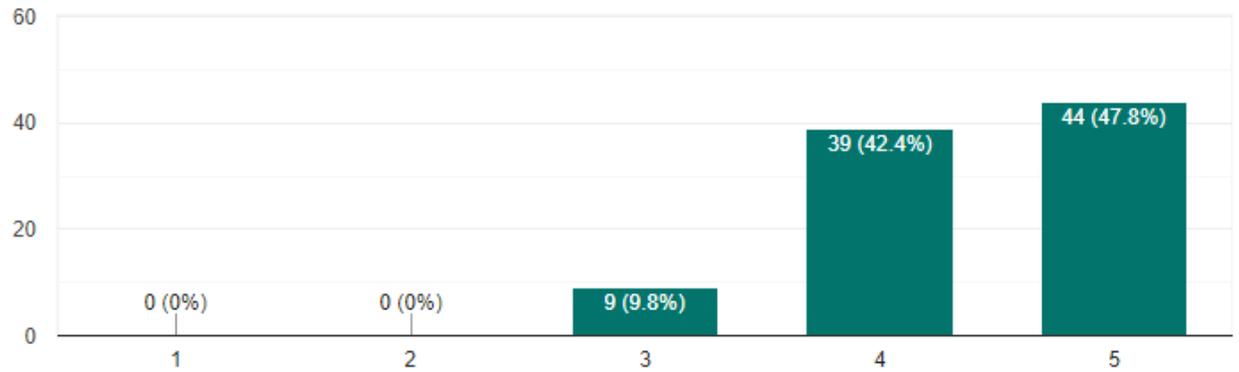




## Feedback analysis:

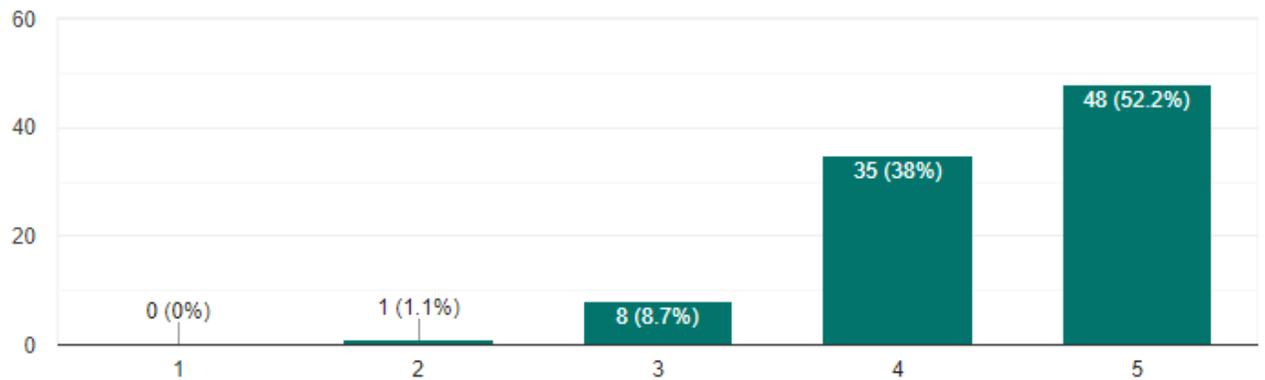
How well were the concepts explained to you?

92 responses



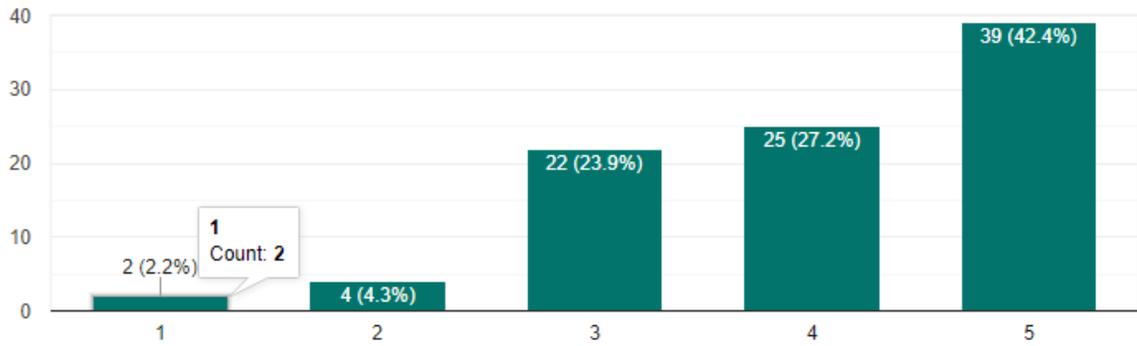
Were the doubts aptly cleared?

92 responses



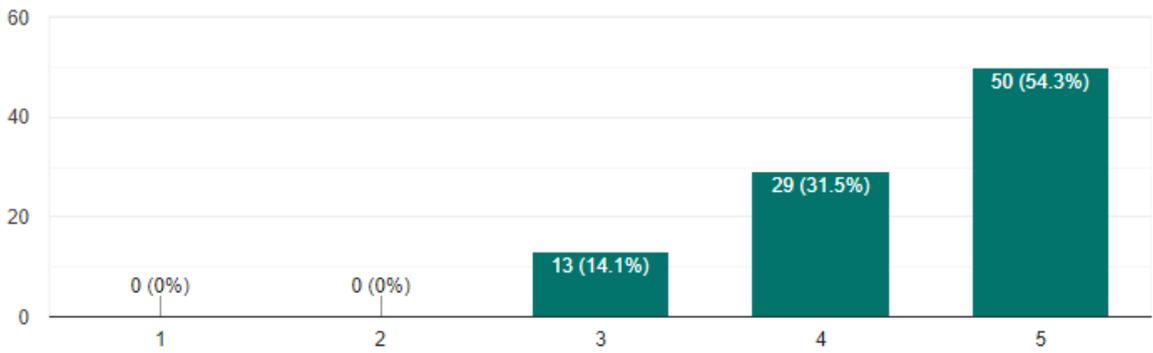
How likely are you to participate in our upcoming Digital Poster Making Competition?

92 responses



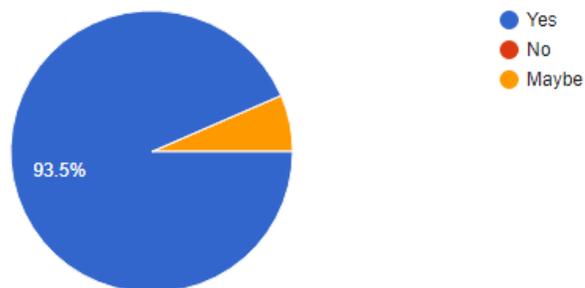
How likely are you to participate in more such events by IEEE SIESGST?

92 responses



Were the guidelines & instructions properly communicated to you in time by the team?

92 responses



### Written Feedback:

SUCH A INFORMATIVE AND SIMPLY EXPLAINED BY SIR.ADITYA BIRAJDAR LOOKING FORWARD FOR MORE SESSION

Everything was good

I think the webinar was great and I look forward to such sessions. Hope there will be more sessions on different and useful topics.

Nothing.The webinar was all good

Evrything was nice and informative.

It was a very informative and useful session.Looking forward to more such sessions. But the only problem that I faced was I couldn't join the quiz through the link

It was too good & looking forward to attend more such webinars & get the doubts cleared:)

. No suggestions

good...

Helpful webinar

Nice webinar

NA

It's good

Excellent session

### Impact analysis:

The participants have learnt various concepts and tools about the CorelDraw and Adobe Photoshop, and as observed through feedback analysis, participants had a great experience of the webinar and they are now eager to participate in the upcoming Technical Poster Making Competition "DESIGNIT".IEEE Committee members gained hands on experience on how to properly organize webinars.